

Congratulations to
MR. KENNETH C.S. CHEUNG
on the

Business award - Young Entrepreneur Award

恭賀 張志誠先生榮獲一九九三年度香港商業獎之
 青年企業家——卓越成就



大連集團有限公司
STYLAND HOLDINGS LTD.

ALBERT	LAI WAH SHI	王少雄	張上賢
ANTHONY IPPOLITO BELLO	MICHAEL BIL DONG	孔紹興	張德興
BOB CHIT	MONICA HANELL	李卓英	陳志遠
DAVID SUN	THEODORE LAU	李兆文	張耀庭
DENNIS BOURGON	RAYMOND CHOI	李國榮	吳志強
EDMOND LEUNG	ROBERT KRAMER	李耀基	陳志成
EDWIN C. LAU	SELVYN SHAN	李耀仁	劉博興
HONG KICHA	YUNG	黃國仁	劉博興
JOHN NGUY	NICHOLE L. TSE	蔡麗珍	
KENNETH S.H. HO			



Kenneth Cheung

Chairman, Nippon Holdings Ltd.

張志強

主席兼總裁



Mr. Kenneth Cheung is chairman of Nippon Holdings Limited, a multinational company that is the only Hong Kong registered trading entity serving the Eastern European countries without the aid of an agent. The company has grown rapidly since it was first established in 1976.

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Thanks largely to the Cheungs' insight in recognizing Eastern Europe as a large potential market with no-gate access to imports.

The lack of consumer goods in Eastern Europe meant that Mr. Cheung was soon selling generic, multi-brand products, consumer electronics, household products, telecommunications and computer equipment, watches and jewellery and toys throughout the region.

Today manufacturing bases in China and Singapore (sharing co-offices with sourcing offices in Korea, Singapore, Taiwan and Thailand) to supply generic electronics and other consumer products under the "Nipponite" and "Nipponex" labels.

The rapid growth in various markets, particularly in Eastern and Central Europe, led to the establishment of agencies and branch offices in Russia, Bulgaria, Czech Republic, Hungary, Poland, Romania, Serbia and

Slovenia.

The majority of Nippon's sales are in Eastern and Central Europe, which account for 75% of the Group's trading turnover, while Eastern Europe, North America and Asia also show steady growth.

The Group's continuing success can be measured by shareholder returns that have grown from HK\$0.75 million in 1988 to HK\$26.62 million in 1999, with operating profits soaring from HK\$4.7 million to HK\$20.27 million in the same period.

Nippon, which has more than 120 full-time employees including those in manufacturing, was listed on the Hong Kong Stock Exchange in December 1999. The Group has diversified its business operations and has expanded its trading operations to North America, Western Europe and South East Asia.

評語 志強先生是香港唯一向東歐國家經銷貨品之公司主席，大獲奇績。該公司之迅速發展是源於其對市場之敏銳洞察力。

該公司之成功可從其股東回報之增長中見之。該公司之經營利潤在 1988 年為 470 萬港元，至 1999 年則為 2,027 萬港元。

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此外，該公司在中國、新加坡、韓國、泰國、菲律賓、馬來西亞、美國及加拿大均設有分公司。

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